



WHAT IS PATIENT BLOOD MANAGEMENT?



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PUBLIC DESCRIPTION

Patient Blood Management

(PBM) is the scientific use of safe and effective medical and surgical techniques designed to prevent anemia and decrease bleeding in an effort to improve patient outcome.



WHY PATIENT BLOOD MANAGEMENT?

- Ensures that the decision to transfuse blood is made with careful attention to the risks and benefits for each individual.
- Informs patients and encourages their participation in transfusion decisions.
- Uses state-of-the-art techniques to avoid the need for blood transfusion.
- Minimizes unnecessary sources of blood loss.
- Uses advance planning to build blood counts before procedures.



WHY PATIENT BLOOD MANAGEMENT?

- Conserves a precious community resource.
- Reduces unnecessary hospital & patient care costs.
- Improves patient safety by minimizing exposure to blood.
- Can reduce the risk of hospital-acquired complications and infections.

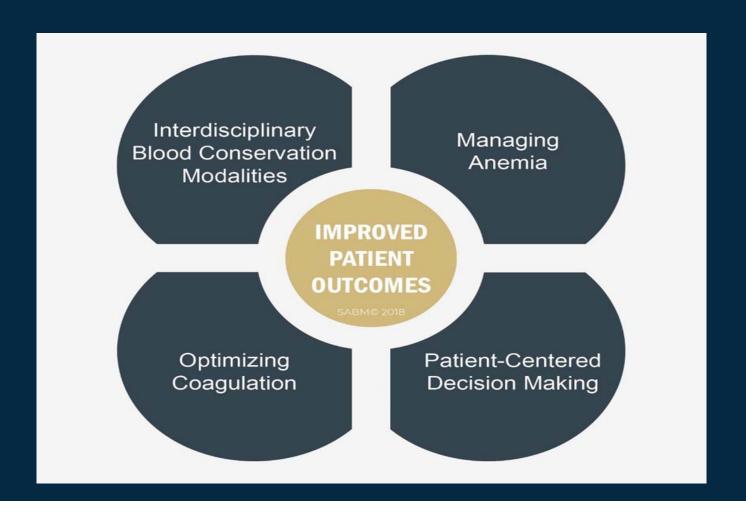


PBM CONSERVES BLOOD SUPPLY

- Predictable drops in donations during:
 - Busy summer vacation months.
 - Holiday seasons / weekends.
 - Bad weather or disaster situations.
- Fewer eligible donors as pre-donation questions are added to predict donor risk for rare infections.
- Changing perception of social responsibility among new generations of donors.



Patient Blood Management





PBM IN SURGERY

Peri-operative

Optimize patient before surgery.

Minimize blood loss during surgery.

Maximize & conserve blood production after surgery.



PBM SURGICAL STRATEGIES

Optimize patient before surgery.

- ✓ Assess patient fitness for surgery.
- ✓ Correct bleeding disorders.
- ✓ Assess medications and herbs that increase bleeding.
- ✓ Correct anemia.
- ✓ Develop individualized plan of care.



PBM SURGICAL STRATEGIES

Minimize blood loss during surgery.

- ✓ Precise surgical technique.
- ✓ Surgical devices that control bleeding.
- ✓ Drugs that control bleeding.
- ✓ Minimally invasive technology.
- ✓ Anesthesia & fluid management.
- ✓ Blood salvage.



PBM SURGICAL STRATEGIES

Maximize & conserve blood production after surgery.

- Monitor and correct bleeding.
- ✓ Tolerance of permissive anemia.
- ✓ Increase patient blood production.
- ✓ Minimize blood sampling.



PBM PROGRAMS: A TEAM APPROACH

Pre-Operative

- Internist, Primary Physician
- Surgeon

Intra-Operative

- Anesthesiologist
- Surgeon
- Perfusion (CV)
- Specialists
- Nursing

Post-Operative

- Surgeon
- Intensivist/ Hospitalist
- Nursing



PBM PROGRAMS: ADMINISTRATIVE AND CLINICAL ESSENTIALS

- Physician leadership and expertise.
- Core patient blood management team.
- Hospital-wide blood conservation policy and protocols.
- Continuing education for physicians and nursing.
- Community and patient education.



PBM PROGRAMS: ADMINISTRATIVE AND CLINICAL INTEGRATION

PBM Programs are more successful when everyone works together:

- ✓ Administration
- ✓ Physicians
- ✓ Nurses
- ✓ Patients



PBM —WHAT CAN PATIENTS DO TO IMPROVE THEIR OUTCOMES?

- Are you willing to investigate low red blood cell count (anemia) and take the time to correct it with iron, vitamins or growth factors before coming to the hospital?
- Are you willing ask your physician about patient blood management strategies early before surgery?
- Are you willing to consider the washing and recycling of your own blood during or after surgery if appropriate?
- Are you willing to ask your physician if minimizing blood draws is right for you?



PBM: WHAT CAN PATIENTS DO TO IMPROVE THEIR OUTCOMES?

- Choose a doctor who will work with you.
- Know your blood counts.
- Have your doctor explain the risks and benefits of your decision so you can make a choice that's good for you.
- Choose a hospital with a patient blood management program in your area.



PBM REALITIES

- Patient blood management options should be a part of making good health care choices.
- Building up blood counts before surgery may help you to avoid a blood transfusion.
- Sometimes, several patient blood management strategies can be used at the same time to avoid a blood transfusion.
- No single approach (drug, device, technique) is effective for everyone.



PBM PROGRAMS: WHY HOSPITALS EMBRACE A BLOOD CONSERVATION CULTURE

- Responsive to public concern over blood safety.
- Sustains the blood supply.
- Improved technology, devices and pharmaceuticals.
- Imperative to reducing hospital costs.

Increases hospital through-put (fast-track).

- Improves physician skills.
- Improves patient care.
- Gives recognition as a "Best Practices" hospital.

